



**LINCOLNTON TOURISM DEVELOPMENT AUTHORITY
AGENDA
March 3, 2026
4:00 PM**

CALL TO ORDER

1. APPROVAL OF AGENDA

1a Motion to Approve the Meeting Agenda

2. APPROVAL OF MINUTES

2a Motion to Approve Meeting Minutes

3. FINANCIAL REPORT

3a Review of Financial Report

4. FUNDING REQUEST

4a Lincoln County Historical Association

4b Lincoln County Coalition Against Child Abuse & Child Advocacy Center

4c North Carolina State Massage Championship

4d Lincolnton-Lincoln County Chamber of Commerce

5. OTHER BUSINESS

5a Electronic Sign Quote - Lincolnton Police Department

ADJOURNMENT



**LINCOLNTON TOURISM DEVELOPMENT
AUTHORITY
AGENDA ITEM SUMMARY**

To: The Honorable Mayor and City Council
Date: March 3, 2026
From:
Subject: Motion to Approve Meeting Minutes

Summary:

Background:

Fiscal Impact:

Recommendation:

Attachments:

1. minutes - 12-2-25

Lincolnton Tourism Development Authority

December 2, 2025 Meeting Minutes

The Lincolnton Tourism Development Authority met in regular session on Tuesday, December 2, 2025 at 4:00 p.m. in the Council Chambers of City Hall located at 114 West Sycamore Street, Lincolnton, NC.

Chairman Randall Williams called the meeting to order at 4:10 pm. The following members were in attendance:

Wayne Brooks Taylor Eaddy Randall Williams Tom Flohr Courtney Browning

Chairman Williams asked for a motion to approve the agenda. **Motion to approve the agenda was made by Taylor Eaddy, seconded by Wayne Brooks, and passed unanimously. Members voted 5-0 in favor of the motion.**

Chairman Williams asked for a motion to approve the minutes from the September 2nd regular meeting, which were included in the agenda packet. **Board member Tom Flohr made a motion to approve the previous meeting minutes. Seconded by Wayne Brooks. Motion was unanimously approved.**

Financial Report

Pamela McBryde, Treasurer, presented the financial report for fiscal year 2025-2026 period ending 11/30/2025. She gave members copies of both the monthly report account summary and the detail report account detail with a date range of 07/01/2025 – 11/21/2025. She also provided a list of funding requests they previously approved for their reference. .

Downtown Development Association

Ms. Betty Flohr addressed the board and presented two funding request for their consideration. The first request was in the amount of \$5,500.00 to pay for advertising to promote Santa's Village and the carriage rides in downtown over the Christmas holidays. She informed that their marketing plan includes utilizing three billboards, boosted Facebook advertisements, and two full-page ads in the Denver Citizen. She stated that this is an effort to expand the reach and attract additional families to Lincolnton's holiday events. She provided a picture of each location, which noted their advertising strengths.

Ms. Flohr spoke to the tremendous turnout for Santa's Village and carriage rides last year. She said that they are hoping to increase foot traffic as some families come early to shop downtown before visiting Santa's House. Ms. Flohr reminded members that everything offered in the park is completely free for families and that people were grateful to have this kind of festive experience right in their own hometown. She also stated that law enforcement would be present to handle any issue that may come up.

Motion to approve the funding request for \$5,500.00 was made by Taylor Eaddy, seconded by Courtney Browning. Members voted 5-0, unanimously in favor of the motion.

Ms. Flohr presented a second request for \$55,482.96. These will be used to cover the cost for additional lights along the rail trail. She explained that the train ride would be reversing its

direction this year, running from Sycamore Street to South Academy, circling the “North Pole” before returning to Santa’s Village at First Federal Park. In light of the change, they wanted to add lighting along the route since there is currently no festive lighting along the route. She informed members that another Santa’s Workshop has been added to the village this year. Acknowledging that the cost to adding the decorative lighting is significant, Ms. Flohr advised that the requested elements have an estimated life expectancy of approximately 20 years. When broken down, this averages to about \$2,800 per year.

Discussion was generated about the event and how it benefits local families, as well as those that come into town to take part in the holiday activities.

With no further discussion, Board Member Tom Flohr made a motion to approve the request. Seconded by Wayne Brooks. Members voted 5-0 in favor of the motion.

Old Business

Chairman Randall Williams opened the floor for old business items. Much discussion generated around the topic of the contract with HypeMill and whether to continue it. Members talked about both the positives and negatives they have seen so far, and questioned whether all of the services listed in the contract are being provided. Treasurer Pamela McBryde offered to reach out and inquire about the possibility of receiving updates/reports, which will show if what’s being done is making an impact. In response to a question from board members, Betty Flohr, (DDA Director) stated that she knows that they are still working with the downtown merchants, but she was not sure of the progress.

City Manager Ritchie Haynes was in attendance and answered questions related to the possibility of the Authority helping to fund a position that would be responsible for managing the day to day administration for the Board on a part-time basis, and being a point of contact. Questions regarding the Website and the App were mentioned as well.

There was a consensus to wait until more information is received before renewing the contract or moving in a different direction.

New Business

There was no new business presented to members for consideration/discussion.

Adjournment

Motion to adjourn was made by Taylor Eaddy, seconded by Tom Flohr. Motion was unanimously approved.

Meeting was adjourned at 5:07 p.m.

Daphne Ingram, Secretary

Randall Williams, Chair



**LINCOLNTON TOURISM DEVELOPMENT
AUTHORITY
AGENDA ITEM SUMMARY**

To: The Honorable Mayor and City Council
Date: March 3, 2026
From:
Subject: Review of Financial Report

Summary:

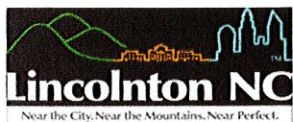
Background:

Fiscal Impact:

Recommendation:

Attachments:

None



Daphne Ingram <dingram@lincolntonnc.org>

Online Form Submittal: LTDA Funding Request

1 message

noreply@civicplus.com <noreply@civicplus.com>
Reply-To: noreply@civicplus.com
To: dingram@lincolntonnc.org, rhaynes@lincolntonnc.org

Thu, Feb 19, 2026 at 10:57 AM

LTDA Funding Request

LTDA Funding Request

Use this form to submit a funding request to the Lincolnton Tourism Development Authority for an event/activity/project that directly benefits tourism and visitor services/experience.

The funds are intended to provide financial support for tourism-related expenditures including destination promotion, festival/event advertising & promotion, visitor attractions, and similar projects. Funds are not intended for event production costs, event sponsorships, or similar operating costs.

LTDA funds are hotel/motel occupancy taxes paid by visitors, in addition to state & local sales tax. The city collects a 3% occupancy tax from hotel/motel/lodging rental rates inside the city limits of Lincolnton.

Requests must be submitted online a minimum of 10 days prior to an LTDA board meeting, late submissions will be considered at the next quarterly LTDA meeting. Requestors will attend the LTDA board meeting for the discussion and board vote on their request.

- **Attach detailed information** on your project to the online request form including an **itemized budget, vendors/price quotes, design documents & renderings, etc.**
- Approved projects will be issued a funding agreement stipulating the terms & conditions of the funding. **Funds will not be released before a fully executed funding letter is signed by the requesting organization.** Any funds not used as outlined in the funding agreement will be returned to LTDA upon project completion.
- Approved projects will require **LTDA approval for all artwork materials** prior to production or publishing.

- All projects utilizing LTDA funds shall **submit a post-project recap** report upon project completion.
- All **projects MUST be completed within 6 months of funding**. Do not submit projects or events that are more than 6 months in the future.

(Section Break)

First Name:	Carole
Last Name:	Howell
CELL Phone Number:	828-777-8707
Email Address:	LincolnCountyHistoryNC@gmail.com
Street/Mailing Address:	403 E. Main St.
City:	Lincolnton
Zip Code:	28092
Organization/Non-Profit Name:	Lincoln County Historical Association, Inc
Non-Profit Tax ID #	56-1245526
Funding Amount Requested:	\$1218
Date Funding Needed:	6/1/2026
Specify exactly to whom/what organization the funding check should be made payable to:	Lincoln County Historical Association
Upload related documents & files to support funding request:	LCHA_Statement of Financial Position_Jan-31-2026.pdf
Additional upload materials	<i>Field not completed.</i>
Additional upload materials	<i>Field not completed.</i>
Additional upload materials	<i>Field not completed.</i>
Additional upload materials	<i>Field not completed.</i>
Date of event/activity/project:	6/20/2026 10:00 AM - 6/21/2026 3:00 PM
Location of event/activity/project:	Battleground Park and surrounding campus
Name of event/activity/project:	Battle of Ramsour's Mill Living History Weekend

Description of event/activity/project, be specific:	A full weekend of reenactments, demonstrations, food, and education for all ages centered around Lincoln County's rich Revolutionary War history. Monies awarded will purchase half page ads in Lake Norman/Denver newspapers (\$738) and Lincoln Times/Cherryville Eagle newspaper (\$480). The ad is currently in production.
Describe how this event/activity/project benefits City of Lincolnton tourism and visitor service or experiences (be specific):	Battle weekend annually attracts hundreds of regional visitors including from out of state.
Submit this form to the LTDA in advance of any quarterly board meetings. See webpage for more details:	LTDA webpage

Email not displaying correctly? [View it in your browser.](#)

Lincoln County Historical Association
Balance Sheet

Statement of Financial Position

	As of January 31 2026	Prior Yr End June 30 2025
ASSETS		
Current Assets		
Fifth Third Bank Checking	\$16,387	\$15,094
Fifth Third Money Market: Unrestricted	28,189	22,299
PNC Historic Preservation & Research	69,205	69,205
Timken Foundation Grant (Doctor's House)	22,432	33,075
Plonk Cemetery Fund	9,535	4,773
Mundy Hse Fund (excess of HVAC exp)	0	
<i>Total Current Assets</i>	<u>145,748</u>	<u>144,447</u>
Investments - Certificate of Deposits		
FFSB CD - maturity 3-26-26/ 9 mos./4.1%	204,255	200,113
United Bk CD maturity 5-22-26/7 mos./3.75%	75,700	82,620
FFSB CD - maturity 3-26-26/ 9 mos./4.1%	15,319	15,008
<i>Total Investments</i>	<u>295,274</u>	<u>297,741</u>
Collections (See Note 1)	<u>0</u>	<u>0</u>
	0	0
Fixed Assets		
Land & Buildings		
Mundy House ~ house + parcel	323,336	323,336
Improvements - Mundy House	33,029	
Mundy Commercial Bldg ~ 1 bldg + parcel	219,262	219,262
Dr. Brown House ~ 2 buildings + parcel	199,694	199,694
Improvements - Dr. Brown House	147,163	137,720
Tabernacle Methodist Cemetery +parcels	26,303	26,303
Plonk Cemetery Land ~ surrounding parcel	25,000	25,000
Forney Cemetery Land	8,108	8,108
<i>Total Fixed Assets</i>	<u>981,895</u>	<u>939,423</u>
Total Assets	<u><u>\$1,422,916</u></u>	<u><u>\$1,381,611</u></u>

Note 1: The collections which were acquired through purchases and contributions are not recognized as assets on the statement of financial position. Purchases of collection items are recorded as decreases in net assets in the year in which the items are acquired. Contributed collection items are not reflected on the financial statements. Proceeds from deaccessions are reflected as increases in the appropriate net asset classes.

Lincoln County Historical Association

Balance Sheet

Statement of Financial Position

	As of January 31 2026	Prior Yr End June 30 2025
LIABILITIES & EQUITY		
Liabilities		
Payroll Taxes Payable		0
<i>Total Liabilities</i>	<u>0</u>	<u>0</u>
Equity		
Beginning FS Retained Earnings @ 6/30		
Retained Earnings	1,376,838	1,304,358
Designated: Plonk Cemetery Fund	4,773	2,148
Adjustment to Beginning Equity (see note 2)		
Beginning Retained Earnings @ 6/30	<u>1,381,611</u>	<u>1,306,506</u>
Net Increase/(Decrease) in Equity YTD		
Equity	36,543	72,480
Designated: Plonk Cemetery Fund	4,762	2,625
<i>Total Equity</i>	<u>1,422,916</u>	<u>1,381,611.10</u>
<i>Total Liabilities and Equity</i>	<u><u>\$1,422,916</u></u>	<u><u>\$1,381,611</u></u>

Lincoln County Historical Association
Balance Sheet

Statement of Financial Position

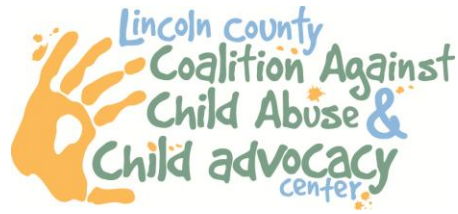
As of
January 31
2026

Prior Yr End
June 30
2025

Assets by Designation:

Fixed Assets, Restricted, Designated, Unrestricted

Total Assets	<u>\$ 1,422,916</u>	<u>\$ 1,381,611</u>
Total Fixed Assets	\$ 981,895	\$ 939,423
<i>Restricted:</i>		
PNC Historic Preservation & Research	150,000	150,000
Timken Foundation Grant	90,000	90,000
Improvements Doctors' House	(147,163)	(137,720)
Other Expense Doctors' House	(1,200)	
Balance resctricted for Preservation	<u>91,637</u>	<u>102,280</u>
Ingleside Research	15,000	15,000
Plonk Cemetery	9,535	4,773
Mundy Hse Fund (excess of HVAC exp)		
Gaston Foundation anonymous donation	20,000	
LCHA members & community donations	1,610	
Donations used for HVAC (Cost=\$33,049)	<u>(21,610)</u>	
Balance resctricted for Mundy House	<u>0</u>	
<i>Total Restricted:</i>	<u>\$ 116,172</u>	<u>\$ 122,053</u>
<i>Designated:</i>		
Facility Future Space Needs	200,000	200,000
Operating Reserve	75,000	75,000
<i>Total Designated:</i>	<u>\$ 275,000</u>	<u>\$ 275,000</u>
<i>Unrestricted Cash</i>	<u>\$ 49,850</u>	<u>\$ 45,135</u>



Dear Community Partner:

The 20th Annual First Federal Savings Bank Price is Right for Fighting Child Abuse is Saturday, March 28, 2026. Last year's event was a tremendous success - thanks to generous supporters like you! We raised over **\$50,000** and welcomed approximately **600 participants and volunteers**. These proceeds directly support the Lincoln County Coalition Against Child Abuse & the Child Advocacy Center (LCCACA) in our mission to protect children who have experienced abuse and to provide vital **awareness, prevention, education, and intervention programs** throughout our community. This year, we are on track for what promises to be our **biggest event yet!**

In 2024, Lincoln County received **1,847 reports of child abuse**. While this number is heartbreaking, it also reflects an important shift: more people are listening to our message that **"child abuse is everyone's business"**. Community members are no longer turning away - they are taking action. At LCCACA, we take our work seriously. We are committed to **preventing child abuse and neglect in all forms**, and to **providing intervention, support, and treatment** for children who have been victimized.

The impact of abuse extends far beyond immediate physical and emotional pain. Many children struggle with long-term behavioral and emotional challenges that can last a lifetime. It is only with the **generosity and support of our community** that we are able to offer these children a brighter, safer future.

Together, we can continue to provide hope, healing, and protection for the children in Lincoln County. Thank you for considering our request and for standing with us in this critical mission.

Sherry Reinhardt / Executive Director LCCACA
704-472-7297 sreinhartd @cac-lincolncounty.org

Catie Patton / Event Board Chair
pattoncatie@gmail.com

The Lincoln County Coalition Against Child Abuse is a non-profit organization and our federal tax I.D. # is 56-1788958 in the event that you should need it when considering a contribution.



LINCOLN COUNTY COALITION AGAINST CHILD ABUSE, INC
WITH PROJECTED AMOUNTS
FOR THE YEAR ENDING JUNE 30, 2026

	TOTAL BUDGET
R E V E N U E S	
NC GOVERNOR'S CRIME COMMISSION CAC	\$87,644.00
NC Governors Crime Commssion Enhanced	60,000.00
DHHS	\$134,000
DSS LEASE	
Price Is Right	35,000.00
UNITED WAY	\$20,000.00
PARTNERSHIP GRANT	\$50,000.00
Cigar Bourbon Benefactor	50,000.00
Other Grants	10,000.00
Donations	15,000.00
 TOTAL REVENUE	 <u>461,644.00</u>
 E X P E N S E S	
Events	15,000.00
COUNSELING	120,000.00
TELEPHONE/CELL PHONE/INTERNET	4,000.00
PROGRAM EXPENSE	4,000.00
APRIL EVENTS	1,000.00
MEALS	1,800.00
TRAINING/CONFERENCES	10,000.00
SALARIES, TAXES & W/C INSURANCE	216,440.00
BOOKS/RESOURCES/MATERIALS FOR CAC	3,000.00
COURT CERTIFIED LANGUAGE INTERPRETERS	500.00
PROFESSIONAL FEE	3,000.00
MILEAGE REIMBURSEMENT/OTHER TRAVEL	2,000.00
OFFICE SUPPLIES	5,000.00
UTILITIES/Water/Electricity/Alarm	7,000.00
POSTAGE/SHIPPING	500.00
INSURANCE - LIABILITY	6,000.00
PRINTING/PUBLICATIONS	15,000.00
PROFESSIONAL GRADE COPIER LEASE	5,000.00
Bookkeeping	20,000.00
computers	3,000.00
Equipment Maintenance	3,500.00
NCPANDA	3,000.00
Building Maintenance	1,500.00
SUPPLIES-DRINKS, SNACKS, ETC FOR CENTER CLIENTS	2,000.00
Therapy Dog	6,000.00
Audit	6,000.00
Websites	5,000.00
contract pc Medical, education outreach	55,000.00
	<u>524,240.00</u>
 EXCESS (DEFICIT)	 (62,596.00)

PROJECTED
AMOUNTS

\$87,644.00
60,000.00
\$134,000

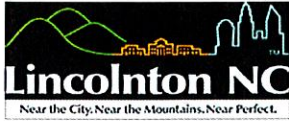
35,000.00
\$20,000
\$50,000.00
50,000.00
10,000.00
15,000.00

461,644.00

15,000.00
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4,000.00
4,000.00
1,000.00
1,800.00
10,000.00
216,440.00
3,000.00
500.00
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3,500.00
3,000.00
1,500.00
2,000.00
6,000.00
6,000.00
5,000.00
55,000.00

524,240.00

(62,596.00)



Daphne Ingram <dingram@lincolntonnc.org>

Online Form Submittal: LTDA Funding Request

1 message

noreply@civicplus.com <noreply@civicplus.com>
Reply-To: noreply@civicplus.com
To: dingram@lincolntonnc.org, rhaynes@lincolntonnc.org

Thu, Feb 12, 2026 at 12:47 PM

LTDA Funding Request

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(Section Break)

First Name:	Sherry
Last Name:	Reinhardt
CELL Phone Number:	704-472-7297
Email Address:	sreinhardt@cac-lincolncounty.org
Street/Mailing Address:	PO Box 652
City:	Lincolnton
Zip Code:	28093
Organization/Non-Profit Name:	Lincoln County Coalition Against Child Abuse & Child Advocacy Center
Non-Profit Tax ID #	56-1788958
Funding Amount Requested:	4245.00
Date Funding Needed:	4/1/2026
Specify exactly to whom/what organization the funding check should be made payable to:	Lincoln County Coalition Against Child Abuse
Upload related documents & files to support funding request:	Marketing Strategy_Lincoln County Child Advocacy Center_The Price Is Right.docx
Additional upload materials	Price is Right for Fighting Child Abuse - Citizens Center.pdf
Additional upload materials	2026 Year End Projected Revenues_Expenses.pdf
Additional upload materials	20th Annual Price is Right for Fighting Child Abuse.pdf
Additional upload materials	YoY Assets_Liabilities Analysis.pdf
Date of event/activity/project:	3/27/2026 9:00 AM - 3/29/2026 3:00 PM
Location of event/activity/project:	James W. Warren Citizens Center 115 W. Main Street Lincolnton, NC 28092
Name of event/activity/project:	20th Annual Price is Right for Fighting Child Abuse

Description of
event/activity/project, be
specific:

The Price Is Right for Fighting Child Abuse is a high-energy, game show-inspired fundraising event benefiting the Lincoln County Coalition Against Child Abuse (LCCACA) and Child Advocacy Center (CAC). Modeled after the excitement and nostalgia of the classic television show, this interactive event brings the community together for an unforgettable night of fun with a purpose.

Guests experience the thrill of friendly competition through games reminiscent of The Price Is Right — complete with audience participation, lively emcees, and exciting prizes. From spinning the “big wheel” to bidding on showcase-style packages, attendees become part of the action while supporting a mission that truly matters.

Beyond the entertainment, the heart of the evening is the children and families served by the LCCACA & CAC. Proceeds from the event directly support critical services for child victims of abuse, including forensic interviews, advocacy, therapy referrals, prevention education, and coordinated response efforts designed to minimize trauma and promote healing.

This signature fundraiser not only raises essential funds — it also raises awareness. By blending community spirit with meaningful impact, The Price Is Right for Fighting Child Abuse demonstrates that when we come together, we can make a powerful difference in the lives of children right here in Lincoln County.

It's more than a game night — it's a night of hope, healing, and standing up for children.

The funding requested from the Lincolnton Tourism Development Authority will support two primary, tourism-related expenses associated with hosting The Price Is Right for Fighting Child Abuse in Lincolnton.

The first eligible expense is the rental of the James W. Warren Citizens Center, which includes time allocated for event setup, event execution, and post-event breakdown. Utilizing this centrally located municipal venue allows us to host a large-scale community event that attracts attendees from Lincoln County and surrounding areas, increasing visitor traffic to downtown Lincolnton and supporting nearby restaurants, retailers, and service providers.

The second eligible expense includes the cost of a targeted, four-week social media advertising campaign designed to promote the event to local residents and businesses, as well as visitors in surrounding markets. This campaign strategically reaches audiences to encourage event attendance, thereby enhancing Lincolnton's visibility as a destination for engaging

community events.

Supporting invoices and estimates for these two expenses have been submitted for review.

All other event-related costs — including volunteer hospitality (food and beverage), operational supplies (printing materials, raffle items, office supplies), and decorative elements (table linens, signage, photo backdrops, lighting, etc.) — will be covered through organizational resources and event proceeds. These expenses are not included in this funding request.

By investing in facility usage and strategic marketing, this request directly supports visitor generation, venue utilization, and increased economic activity within Lincolnton.

Describe how this event/activity/project benefits City of Lincolnton tourism and visitor service or experiences (be specific):

The Price Is Right for Fighting Child Abuse is designed to generate measurable economic and promotional impact for Lincolnton. Through a targeted regional marketing campaign and the use of a prominent municipal venue, the event attracts attendees from Lincoln County and surrounding counties, increasing visitor traffic into the city.

Event attendees contribute to the local economy through dining, retail purchases, fuel, and other incidental spending before and after the event. By hosting the event at the James W. Warren Citizens Center, the initiative also promotes utilization of a key Lincolnton facility, reinforcing the city's capacity to host engaging, well-organized community events.

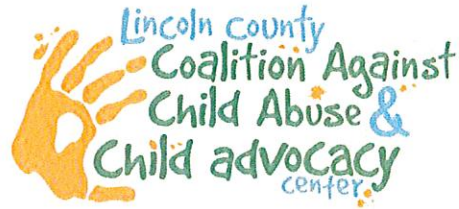
The four-week digital marketing campaign expands Lincolnton's visibility beyond its immediate borders, positioning the city as a destination for quality entertainment and civic engagement. This extended reach not only supports attendance for this event but also strengthens long-term awareness of Lincolnton as a vibrant community hub.

Investment in this event represents a strategic opportunity to support tourism-related marketing efforts, increase facility usage, and generate positive economic activity while aligning with a cause that demonstrates the community's commitment to child safety and family well-being.

Submit this form to the LTDA in advance of any quarterly board meetings. See webpage for more details:

[LTDA webpage](#)

Email not displaying correctly? [View it in your browser.](#)



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Together, we can continue to provide hope, healing, and protection for the children in Lincoln County. Thank you for considering our request and for standing with us in this critical mission.

Sherry Reinhardt / Executive Director LCCACA
704-472-7297 sreinhart@cac-lincolncounty.org

Catie Patton / Event Board Chair
pattoncatie@gmail.com

The Lincoln County Coalition Against Child Abuse is a non-profit organization and our federal tax I.D. # is 56-1788958 in the event that you should need it when considering a contribution.





ESTIMATE

INVOICE #: 2329249

DATE: 2/5/2026

Lincoln County

Bill to

Sherry Reinhardt

sreinhardt@cac-lincolncounty.org

Event Summary

Name Price is Right for Fighting Child Abuse

Buildings Citizen's Center

Resources Auditorium

Event Time

All day on Thu, Mar 26, 2026

Description

The Concession stand will be open during your event but ran by the Lincoln Cultural Center. You will receive a check for 10% of gross proceeds from the Lincoln Cultural Center prior to leaving on the night of your event.

Please mail your check for \$795.00 to:

Lincoln County

115 West Main Street

Lincolnton, NC 28092

Please note Citizens Center Rental in the memo line

Thank you.

Description	Qty/Hours	Unit price/Hourly rate	Line total
House Manager Fees	7	\$15.00	\$105.00
sponsored rate		\$100.00	\$100.00
House Manager Fee	13	\$15.00	\$195.00
sponsored rate		\$100.00	\$100.00
House Manager Fee	13	\$15.00	\$195.00
sponsored rate		\$100.00	\$100.00
		Subtotal	\$795.00
		Other amount	\$0.00
		TOTAL AMOUNT	\$795.00

	Dec 31, 25	Dec 31, 24	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
Checking			
FFSB Operating Account	160,513.41	170,779.59	-10,266.18
PayPal Account	2,410.61	5,940.70	-3,530.09
Total Checking	162,924.02	176,720.29	-13,796.27
Savings			
FFSB CD 2232 (LT Sustain)	361,892.85	348,845.11	13,047.74
FFSB MM (Savings)	202,267.05	147,107.24	55,159.81
UB CD 0342 (LT Sustain)	100,000.00	0.00	100,000.00
UB CD 8090 (LT Sustain)	107,662.36	103,991.94	3,670.42
UB CD 8407 (LT Sustain)	274,461.97	261,614.02	12,847.95
UB MM (ST Contingency)	371,805.03	364,537.64	7,267.39
Total Savings	1,418,089.26	1,226,095.95	191,993.31
Total Checking/Savings	1,581,013.28	1,402,816.24	178,197.04
Other Current Assets			
Charles Schwab	102.00	102.00	0.00
Due to CACNC	0.00	8,490.00	-8,490.00
Total Other Current Assets	102.00	8,592.00	-8,490.00
Total Current Assets	1,581,115.28	1,411,408.24	169,707.04
Fixed Assets			
Accumulated Depreciation	-349,428.62	-307,286.54	-42,142.08
Computers	31,491.89	27,320.97	4,170.92
Equipment	126,395.51	125,333.25	1,062.26
Furniture & Fixtures	45,835.66	45,835.66	0.00
Leasehold Improvements	255,884.42	255,884.42	0.00
Total Fixed Assets	110,178.86	147,087.76	-36,908.90
TOTAL ASSETS	1,691,294.14	1,558,496.00	132,798.14
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Credit Cards			
First Federal Savings Bank - CC	12,949.82	560.77	12,389.05
Total Credit Cards	12,949.82	560.77	12,389.05
Other Current Liabilities			
Funds for VA Crisis Van Equip	44,059.90	0.00	44,059.90
Payroll Liabilities	4,537.28	4,618.57	-81.29
Total Other Current Liabilities	48,597.18	4,618.57	43,978.61
Total Current Liabilities	61,547.00	5,179.34	56,367.66
Total Liabilities	61,547.00	5,179.34	56,367.66
Equity			
Unrestrict (retained earnings)	1,493,253.98	1,388,714.84	104,539.14
Net Income	136,493.16	164,601.82	-28,108.66
Total Equity	1,629,747.14	1,553,316.66	76,430.48
TOTAL LIABILITIES & EQUITY	1,691,294.14	1,558,496.00	132,798.14

LINCOLN COUNTY COALITION AGAINST CHILD ABUSE, INC
WITH PROJECTED AMOUNTS
FOR THE YEAR ENDING JUNE 30, 2026

	TOTAL BUDGET
R E V E N U E S	
NC GOVERNOR'S CRIME COMMISSION CAC	\$87,644.00
NC Governors Crime Commision Enhanced	60,000.00
DHHS	\$134,000
DSS LEASE	
Price Is Right	35,000.00
UNITED WAY	\$20,000.00
PARTNERSHIP GRANT	\$50,000.00
Cigar Bourbon Benefactor	50,000.00
Other Grants	10,000.00
Donations	15,000.00
TOTAL REVENUE	<u>461,644.00</u>
E X P E N S E S	
Events	15,000.00
COUNSELING	120,000.00
TELEPHONE/CELL PHONE/INTERNET	4,000.00
PROGRAM EXPENSE	4,000.00
APRIL EVENTS	1,000.00
MEALS	1,800.00
TRAINING/CONFERENCES	10,000.00
SALARIES, TAXES & W/C INSURANCE	216,440.00
BOOKS/RESOURCES/MATERIALS FOR CAC	3,000.00
COURT CERTIFIED LANGUAGE INTERPRETERS	500.00
PROFESSIONAL FEE	3,000.00
MILEAGE REIMBURSEMENT/OTHER TRAVEL	2,000.00
OFFICE SUPPLIES	5,000.00
UTILITIES/Water/Electricity/Alarm	7,000.00
POSTAGE/SHIPPING	500.00
INSURANCE - LIABILITY	6,000.00
PRINTING/PUBLICATIONS	15,000.00
PROFESSIONAL GRADE COPIER LEASE	5,000.00
Bookkeeping	20,000.00
computers	3,000.00
Equipment Maintenance	3,500.00
NCPANDA	3,000.00
Building Maintenance	1,500.00
SUPPLIES-DRINKS, SNACKS, ETC FOR CENTER CLIENTS	2,000.00
Therapy Dog	6,000.00
Audit	6,000.00
Websites	5,000.00
contract pc Medical, education outreach	<u>55,000.00</u>
	524,240.00
EXCESS (DEFICIT)	(62,596.00)

PROJECTED
AMOUNTS

\$87,644.00
60,000.00
\$134,000

35,000.00
\$20,000
\$50,000.00
50,000.00
10,000.00
15,000.00

461,644.00

15,000.00
120,000.00
4,000.00
4,000.00
1,000.00
1,800.00
10,000.00
216,440.00
3,000.00
500.00
3,000.00
2,000.00
5,000.00
7,000.00
500.00
6,000.00
15,000.00
5,000.00
\$20,000
3,000.00
3,500.00
3,000.00
1,500.00
2,000.00
6,000.00
6,000.00
5,000.00
55,000.00

524,240.00

(62,596.00)

Marketing Strategy | Lincoln County Child Advocacy Center | The Price Is Right

Executive Overview:

The Price Is Right for Fighting Child Abuse is a long-standing, highly attended community event that plays a critical role in funding services for children and families served by the Lincoln County Child Advocacy Center.

For 2026, Lincoln County CAC's primary marketing need is not attendance growth, but rather expanded sponsorship and donor participation to strengthen fundraising outcomes and diversify revenue sources.

Event Date: March 28, 2026 | **Sponsors & Donation Deadline:** March 25, 2026

This proposal outlines a focused, short-term marketing approach designed to:

- Increase awareness of sponsorship opportunities.
- Make it easy for businesses and individuals to support the event.
- Support existing face-to-face solicitation with digital outreach.
- Test a targeted paid campaign to attract new sponsors.

The strategy is intentionally lean, time-sensitive, and centered on sponsorship acquisition.

Phase 1: Build Sponsorship Foundations

Establish the core assets needed to support outreach and advertising.

Actions:

1. Sponsorship Messaging & Positioning

- Capture key talking points
 - Who is Lincoln County CAC, and ways to support
 - What is the Price is Right, who it benefits, why sponsorship matters, and ways to support
- *Assumption:* CAC remains the primary point of contact for sponsor inquiries

2. Digital Sponsorship Hub

- Update existing website with Sponsorship language, details
- Update existing Facebook Event Page with Sponsorship language, details
- Pinned Facebook post and Event Page Sponsorship language, details

3. Visual Asset & Content Prep

- ✓ Gather all available images and videos of The Price is Right from years past
- Social media pinned image for CAC's page & Event Page

- Meta Ad still images
- Meta Ad Video, if possible
- ✓ *Assumption:* CAC provides existing photos/videos

4. Email Outreach, if Desired (Not at this time)

- Lincoln County business directory, distribution list
- Email explanation and sponsorship invitation

Expected Outcomes:

- A centralized digital destination (website + Facebook) where interested sponsors can quickly understand opportunities and contact Lincoln County CAC without friction.
- A repeatable foundation Lincoln County CAC can reuse and refine for future years' sponsorship efforts.

Phase 2: Targeted Paid Awareness

Run a modest, targeted Meta (Facebook/Instagram) campaign focused on sponsorship awareness.

Actions:

1. Meta Business Profile Setup

- Allow LUWELL access to the Lincoln County CAC Facebook page
- Set up Meta Business Profile
- Requires a credit card on file for Meta ad spend, limit set

2. Meta Ad Campaign

- Campaign objective: Awareness and Traffic
- Audience: Business owners, managers, community supporters
- Demographics: Age 30-70
- Interests: Community, Volunteering, Small Business, Family
- Geographic focus: Lincoln County Zip Codes
- Meta Look Alike Audience: Requires a list of past sponsors' email addresses
- Creative: Image or short video with sponsorship call-to-action
- Target launch date: February 28, 2026* (4-week campaign)

Ad #1 Messaging Framework

- Awareness: Teach what Lincoln County CAC does.
- 'Protecting Lincoln County's Children.'
- 'Child abuse is everyone's business.'
- Images: AI-generated with stats overlaid
- Call to Action: [Donate Now]
 - Link to <https://cac-lincolncounty.org/how-you-can-help>

Ad #2 Messaging Framework

- Event + Donations: Connect event to mission.

- 'Your donation makes a difference.'
- Images: Past Price is Right photos
- Call to Action: [Contact Us]
 - Link to Messenger

Expected Outcomes:

- Increased visibility of sponsorship opportunities
- New inbound inquiries
- Data to evaluate whether paid ads should be repeated or evergreen

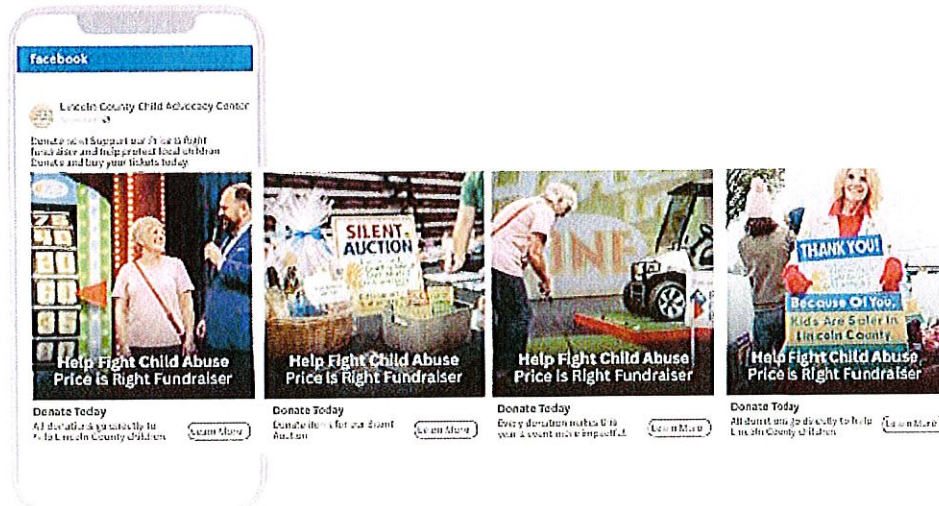
* Launch date is approximate.

Example Ads:

Lincoln County CAC | Awareness Campaign



Price is Right | CTA Campaign



LUWELL's Role

- Bring 20+ years of marketing leadership, an MBA in Marketing, and experience ranging from Fortune 100s to startups—ensuring Lincoln County CAC benefits from proven, high-level strategy applied with practical execution.
- Provide strategic oversight and guidance for sponsorship-focused marketing efforts.
- Serve as CAC's marketing point of contact for this initiative.
- Develop sponsorship ad messaging and positioning in collaboration with CAC.
- Create and organize digital sponsorship assets, including:
 - Sponsorship language for website and Facebook
 - Pinned social post copy and creative
 - Meta Paid Ad creative concepts
 - Email sponsorship invitation template, if desired
- Manipulation of existing CAC photos and videos for use in the campaign.
- Configure and manage Meta Business Profile access and Ad Account setup.
- Build, launch, and manage targeted Meta Ad campaign.
- Monitor campaign performance and provide basic reporting and recommendations.

Investment

LUWELL Management Fee: \$1,750

Covers strategy, content creation, copy, image, and video production, Meta Business Profile & Ad setup, ad campaign monitoring and optimization, campaign management, and reporting.

Meta Paid Ad Budget: \$1,700

Zip Codes within Lincoln County

Recommended spend: \$1,700

Duration: 4 weeks, Start Date: Feb 28 to End Date: March 25

Paid directly to Meta via Credit Card (Facebook/Instagram Ads)

TOTAL OF MARKETING CAMPAIGN | DONATION & PRICE IS RIGHT: \$3,450

Marketing Strategy | Lincoln County Child Advocacy Center | The Price Is Right

Executive Overview:

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- Lincoln County business directory, distribution list
- Email explanation and sponsorship invitation

Expected Outcomes:

- A centralized digital destination (website + Facebook) where interested sponsors can quickly understand opportunities and contact Lincoln County CAC without friction.
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- Campaign objective: Awareness and Traffic
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- Meta Look Alike Audience: Requires a list of past sponsors' email addresses
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Ad #2 Messaging Framework

- Event + Donations: Connect event to mission.
- 'Your donation makes a difference.'
- Images: Past Price is Right photos
- Call to Action: [Contact Us]
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Expected Outcomes:

- Increased visibility of sponsorship opportunities
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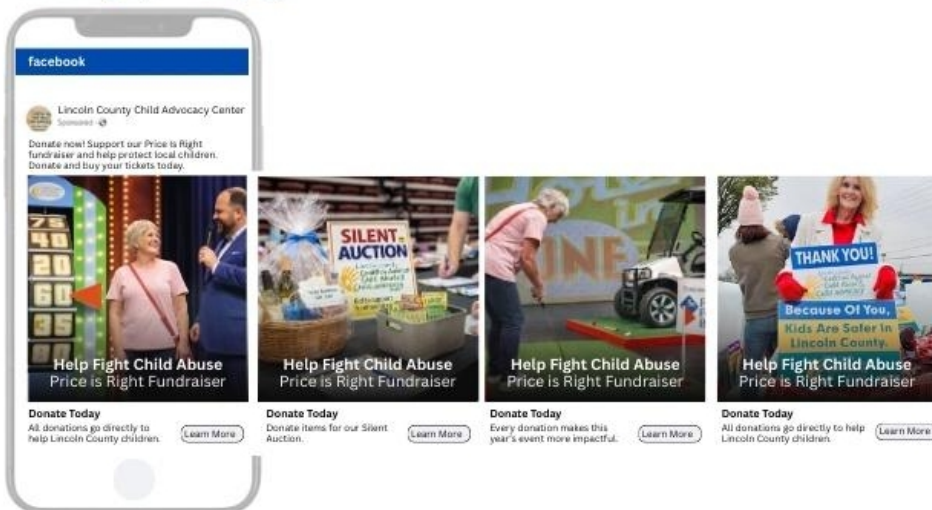
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Example Ads:

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Recommended spend: \$1,700

Duration: 4 weeks, Start Date: Feb 28 to End Date: March 25

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TOTAL OF MARKETING CAMPAIGN | DONATION & PRICE IS RIGHT: \$3,450



ESTIMATE

INVOICE #: 2329249

DATE: 2/5/2026

Lincoln County

Bill to

Sherry Reinhardt
sreinhardt@cac-lincolncounty.org

Event Summary

Event Time

Name Price is Right for Fighting Child Abuse
Buildings Citizen's Center
Resources Auditorium

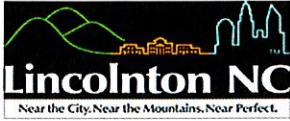
All day on Thu, Mar 26, 2026

Description

The Concession stand will be open during your event but ran by the Lincoln Cultural Center. You will receive a check for 10% of gross proceeds from the Lincoln Cultural Center prior to leaving on the night of your event. Please mail your check for \$795.00 to:
Lincoln County
115 West Main Street
Lincolnton, NC 28092
Please note Citizens Center Rental in the memo line
Thank you.

Description	Qty/Hours	Unit price/Hourly rate	Line total
House Manager Fees	7	\$15.00	\$105.00
sponsored rate		\$100.00	\$100.00
House Manager Fee	13	\$15.00	\$195.00
sponsored rate		\$100.00	\$100.00
House Manager Fee	13	\$15.00	\$195.00
sponsored rate		\$100.00	\$100.00
		Subtotal	\$795.00
		Other amount	\$0.00
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Charles Schwab	102.00	102.00	0.00
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Total Credit Cards	12,949.82	560.77	12,389.05
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TOTAL LIABILITIES & EQUITY	1,691,294.14	1,558,496.00	132,798.14



Daphne Ingram <dingram@lincolntonnc.org>

Online Form Submittal: LTDA Funding Request

1 message

noreply@civicplus.com <noreply@civicplus.com>
 Reply-To: noreply@civicplus.com
 To: dingram@lincolntonnc.org, rhaynes@lincolntonnc.org

Sun, Feb 15, 2026 at 11:37 AM

LTDA Funding Request

LTDA Funding Request

Use this form to submit a funding request to the Lincolnton Tourism Development Authority for an event/activity/project that directly benefits tourism and visitor services/experience.

The funds are intended to provide financial support for tourism-related expenditures including destination promotion, festival/event advertising & promotion, visitor attractions, and similar projects. Funds are not intended for event production costs, event sponsorships, or similar operating costs.

LTDA funds are hotel/motel occupancy taxes paid by visitors, in addition to state & local sales tax. The city collects a 3% occupancy tax from hotel/motel/lodging rental rates inside the city limits of Lincolnton.

Requests must be submitted online a minimum of 10 days prior to an LTDA board meeting, late submissions will be considered at the next quarterly LTDA meeting. Requestors will attend the LTDA board meeting for the discussion and board vote on their request.

- **Attach detailed information** on your project to the online request form including an **itemized budget, vendors/price quotes, design documents & renderings, etc.**
- Approved projects will be issued a funding agreement stipulating the terms & conditions of the funding. **Funds will not be released before a fully executed funding letter is signed by the requesting organization.** Any funds not used as outlined in the funding agreement will be returned to LTDA upon project completion.
- Approved projects will require **LTDA approval for all artwork materials** prior to production or publishing.

- All projects utilizing LTDA funds shall **submit a post-project recap** report upon project completion.
- All **projects MUST be completed within 6 months of funding**. Do not submit projects or events that are more than 6 months in the future.

(Section Break)

First Name:	Mike
Last Name:	Wirth
CELL Phone Number:	9044326153
Email Address:	wirth.it.m@gmail.com
Street/Mailing Address:	732 N Aspen st
City:	Lincolnton
Zip Code:	28092
Organization/Non-Profit Name:	North Carolina State Massage Championship
Non-Profit Tax ID #	39-4789543
Funding Amount Requested:	5000.00
Date Funding Needed:	4/17/2026
Specify exactly to whom/what organization the funding check should be made payable to:	North Carolina State Massage Championship
Upload related documents & files to support funding request:	NC_Message_Event_Complete_Pack 2.15.26.xlsx
Additional upload materials	FB_IMG_1771173170325.jpg
Additional upload materials	FB_IMG_1771173325231.jpg
Additional upload materials	FB_IMG_1771173320900.jpg
Additional upload materials	FB_IMG_1771173308549.jpg
Date of event/activity/project:	4/20/2026 7:00 AM - 4/22/2026 5:00 PM
Location of event/activity/project:	James W Warren Citizens Center
Name of event/activity/project:	NORTH CAROLINA STATE MASSAGE CHAMPIONSHIP

Description of
event/activity/project, be
specific:

North Carolina State Massage Championships

The North Carolina State Massage Championships is a premier event for massage therapists and students, bringing together the best of the industry for a weekend of competition, education, and networking. The event will take place from April 20-22, 2026, in Lincolnton, North Carolina at the James W Warren Citizens Center

Competitions

Student Division:

Students from accredited massage therapy programs will compete in various massage modalities, showcasing their skills and techniques.

Licensed Therapist Division:

Licensed massage therapists will compete in different categories, demonstrating their expertise and artistry in massage therapy.

Specialty Competitions:

Competitors will also participate in specialty competitions, such as sports massage, myofascial release, and trigger point therapy, deep tissue, eastern and western style, clinical, and Swedish to name a few

Continuing Education Classes

Workshops and Seminars:

Renowned massage therapy experts will lead workshops and seminars, providing attendees with the latest techniques, research, and best practices in the industry.

Hands-on Training:

Attendees will have the opportunity to participate in hands-on training sessions, perfecting their skills and learning new techniques.

Vendor Marketplace

Product Showcase:

Vendors will showcase the latest products and services in the massage therapy industry, including massage tables, oils, and accessories.

- ***Networking Opportunities***: Attendees will have the chance to network with vendors, learn about new products, and build relationships with industry professionals.

Networking Opportunities

Networking Reception:

Attendees will gather for a networking reception, meeting and greeting with other professionals, vendors, and industry leaders.

Competitor Meet-and-Greet:

Competitors will have the opportunity to meet and greet with judges, industry professionals, and other competitors.

Event Details

Dates: April 20-22, 2026

Location: Lincolnton, North Carolina

Venue: James W Warren Citizens Center

Contact: Mike Wirth

904-432-6153

wirth.it.m@gmail.com

Benefits**Professional Development:**

Attendees will earn continuing education credits, stay current with industry developments, and enhance their skills and knowledge.

Networking:

The event provides a unique opportunity to network with industry professionals, vendors, and peers.

Competition:

Competitors will have the chance to showcase their skills, win awards, and gain recognition in the industry.

The North Carolina State Massage Championships promises to be an exciting and educational event, bringing together the best of the massage therapy industry in a fun and supportive environment.

Describe how this event/activity/project benefits City of Lincolnton tourism and visitor service or experiences (be specific):

The North Carolina State Massage Championships will benefit the City of Lincolnton's tourism and visitor services in several ways:

Economic Impact:

With over 150 expected attendees, including competitors, vendors, and industry professionals, the event will generate significant revenue for local hotels, restaurants, and shops. Our partnerships with local food establishments and accommodations will ensure that visitors stay and dine in Lincolnton, boosting the local economy.

Hotel/Motel Usage:

We've secured room blocks at local hotels and Airbnbs, anticipating a minimum of 50 room nights, with potential for more depending on out-of-town participants and spectators. This will result in increased occupancy rates and revenue for local hospitality businesses.

Local Partnerships:

Our partnerships with local businesses will not only enhance the attendee experience but also showcase Lincolnton's hospitality and attractions. We'll be promoting local restaurants,

shops, and services to our attendees, further benefiting the local economy.

Visitor Services:

By offering a range of local dining and accommodation options, we'll be able to provide attendees with a authentic Lincolnton experience, encouraging them to explore the city's attractions and amenities.

Promoting Lincolnton:

Through our event marketing and social media efforts, we'll be promoting Lincolnton as a destination for wellness and therapeutic tourism, attracting future visitors and businesses to the area.

With these partnerships in place, we're confident that the North Carolina State Massage Championships will be a success, bringing economic benefits and exposure to Lincolnton's tourism industry.

Submit this form to the LTDA [LTDA webpage](#)
in advance of any quarterly
board meetings. See
webpage for more details:

Email not displaying correctly? [View it in your browser.](#)

2026 NC STATE MASSAGE CHAMPIONSHIP SCHEDULE

MONDAY APRIL 20

5PM SIGN-IN

6PM: CONTESTANT/VOLUNTEER/JUDGES MEETING

7PM: MEET AND GREET

TUESDAY APRIL 21

7-8AM CHECK-IN FOR CONTESTANTS

9AM-10AM- ROUND 1

10:30AM-11:30AM- ROUND 2

12-1PM-LUNCH

1:30PM-2:30PM ROUND 3

3PM-4PM- ROUND 4

4:30-5PM CLEAN-UP

WEDNESDAY APRIL 22

8AM DOORS OPEN

9AM-10AM - ROUND 5

10:30-11:30AM- ROUND 6

12-1PM-LUNCH

1:30PM-2:30PM FINALS ROUND

2:30PM-3PM- CLEAN-UP

3-4PM DEMOS

4PM-5:30PM AWARDS CEREMONY

THURSDAY APRIL 23

8AM -12PM- ETHICS CE CLASS

VOLUNTEER CLEANUP



APRIL 20-23, 2026

JAMES WARREN CITIZEN CENTER, LINCOLNTON, N.C.

GET READY FOR AN EXHILARATING EXPERIENCE AT THE 4TH ANNUAL NC STATE MASSAGE CHAMPIONSHIP! PREPARE YOUR COMPETITIVE MASSAGE ROUTINE, GATHER YOUR HOT TOWELS AND TOOLS, AND DIVE INTO TWO DAYS FILLED WITH CAMARADERIE, HANDS-ON LEARNING, LAUGHTER, AND MEANINGFUL NETWORKING. STEP INTO A WHOLE NEW WORLD ALONGSIDE OTHER PASSIONATE MASSAGE THERAPISTS, WHERE SKILL, CREATIVITY, AND COMMUNITY COME TOGETHER IN ONE UNFORGETTABLE EVENT.

APRIL 20: MEET AND GREET/ORIENTATION

APRIL 21 & 22: DAY 1 & 2 OF COMPETITION / VENDORS

APRIL 23: CONTINUING EDUCATION CLASS



Scan me!

\$150 REGISTRATION FEE
(FOR TWO CATEGORIES)
\$200 REGISTRATION FEE
(FOR THREE CATEGORIES)
\$100 REGISTRATION FEE
(STUDENT CATEGORY)



2026
REGISTRATION
NOW OPEN

APRIL 20-23, 2026
JAMES WARREN CITIZEN CENTER
115 WEST MAIN STREET
LINCOLNTON, N.C. 28092



Scan me!



Continuing Education Class

The Art of Therapeutic Presence

with Theresa Hensley

April 20th, 2026 from 12pm-4:30pm

James W. Warren Citizen Center

Lincolnton, North Carolina

Free for Contestants, Judges and Volunteers - 5 CEU's

This continuing education course helps massage therapists elevate their professional image and client experience through intentional, aesthetic, and ethical choices. Learn best practices for professionalism in and out of the treatment room, how to create a cohesive multi-sensory environment, and how personal presentation and branding influence client trust, comfort, and retention. Participants will leave with practical strategies to create a polished, aligned, and memorable bodywork practice.

North Carolina State Massage Championship

Category	Description	Type (Income/Expense)	Estimated	Actual	Notes
Category	Description	Type (Income/Expense)	Estimated	Actual	Notes
Promotions		EXPENSE		\$2,000	
T-shirts		EXPENSE		\$750	
Swag Bags/ stuff		EXPENSE		\$1,000	
Backdrops		EXPENSE		\$750	
Food (meet & greet, lunches, snacks)		EXPENSE		\$2,000	
Awards		EXPENSE		\$500	
Speakers		EXPENSE		\$2,000	
Posters		EXPENSE		\$750	
Venue		EXPENSE		\$1,500	
Banners		EXPENSE		\$500	
Signs/ Decor		EXPENSE		\$500	
videography		EXPENSE		\$1,500	
TOTAL				\$13,750	
Sponsor Income		INCOME		\$3,000	
Vendor Income		INCOME		\$3,000	
Contestants Income		INCOME		\$3,000	
TOTAL				\$9,000	



Daphne Ingram <dingram@lincolntonnc.org>

Daphne, Great to speak with you-Lincolnton Chamber

2 messages

MJ Benjoseph <mj@365degreetotalmarketing.com>
To: "dingram@lincolntonnc.org" <dingram@lincolntonnc.org>

Mon, Feb 23, 2026 at 11:35 AM

Hi Daphne,

It was great to speak with you!

I am bumping this to the top of your inbox. In the past, we have worked with Laura. I am reaching out to you to renew your participation in the **all-new 2-year 2026-2027 Lincolnton Community Guide + Business Directory**. The guide is produced and distributed in print and digitally for **2 full years**. We genuinely appreciate the City of Lincolnton support and all you do for community development.

We're currently in the reservation phase, and we'd love to ensure your institution is prominently featured. In the prior edition you went with a 2-page spread. We would love to offer this to the you again, at the same price **\$4295**. We only allow for (1) two-page per edition. You have the first rights to renew, so kindly let me know.

We reach prospective new movers through relocations packages, business owners, visitors through the 9 Nc Visitor Centers, and so much more!

Please note, payment is NOT due upon reserving. We're happy to be flexible with your budget and can defer payment 90 days or split it into multiple installments over several months to make it as easy as possible.

Your prior 2 page spread:

Explore, Experience, Enjoy Downtown Lincolnton!

Spend some time in downtown Lincolnton and you'll know why this vibrant, thriving community is experiencing a renaissance.

Enjoy inspired shopping at on-trend clothing boutiques, antiques, gifts, & collectibles shops. Experience exceptional dining in the growing locally-owned restaurant scene. Or visit one of our breweries, tap rooms, or bars for some lively entertainment & social time.

Explore the public art, ghost murals, and iconic face jugs that dot the sidewalks. Or take a walking tour of the historic sites throughout the downtown commercial district. And don't miss the Carolina Thread Trail that connects downtown with community parks.

See a first class performance, enjoy a concert or see the displays at the Lincoln Cultural Center, the heart of Lincolnton's arts community. There's something for everyone, just about every weekend.

Visit Lincolnton NC.
Near the city. Near the mountains. Near Perfect.

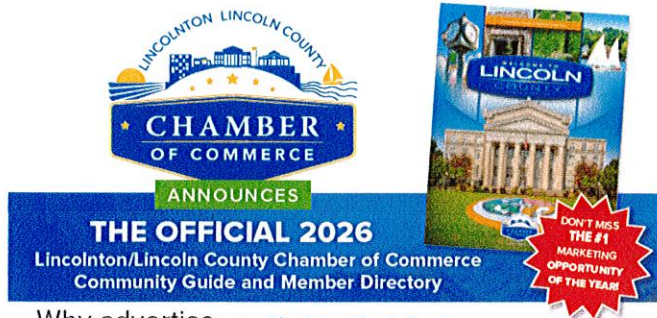
There's a lot to love about Lincolnton.

Conveniently located in the heart of Lincoln County, with easy access to Denver, Lake Norman, and West Lincolnton. A short drive from Charlotte, or Hickory. An easy visit!

Tucked between the rolling hills of the Blue Ridge Mountains and the glow of the city lights of Charlotte, aspiring business owners will find a nurturing atmosphere in downtown Lincolnton where they can grow and flourish. Downtown Lincolnton is a hidden gem of opportunity as the hub of distinctive arts, artisans, and active living.

City of Lincolnton | 114 W Sycamore Street, Lincolnton, NC 28032 | 704-735-8980 | www.LincolntonNC.org

Here is 2024-25 guide for reference: <https://365publicationsonline.com/LincolntonNCG2024/>



Why advertise in the Lincolnton/Lincoln County
Chamber of Commerce Community Guide and Member Directory?



Benefits for Advertisers

- ▶ Official publication of the Lincolnton / Lincoln County Chamber of Commerce
- ▶ Welcome new residents and visitors
- ▶ Connect with current residents
- ▶ First impression for commercial, residential and industrial decision makers for economic development
- ▶ Digital Guide includes a link to your website or social media page - upgrades for linking a slideshow or video are available
- ▶ Online Digital Guide featured on lincolinchambernc.org



Distribution Outlets

- ▶ Lincolnton/Lincoln County Chamber of Commerce
- ▶ Lincolnton County Government
- ▶ Realtors Offices & Relocation Packets
- ▶ Lincoln County Economic Development Association
- ▶ Online Digital Guide
- ▶ Visitors Centers
- ▶ Board of Education
- ▶ All Advertisers
- ▶ Healthcare Providers
- ▶ Industry & HR
- ▶ Hotel Lobbies
- ▶ **AND MORE!**



PRIME POSITIONS

- ▶ Outside Back Cover **\$2,595**
- ▶ Inside Front Cover..... **\$2,395**
- ▶ Inside Back Cover **\$2,395**

Ad Size	Dimensions	Price
FULL PAGE	8.25" x 10.75" (add .25" Bleed)	\$2,195
1/2 PAGE Horizontal	7.25" x 4.562"	\$1,295
1/4 PAGE Vertical	3.437" x 4.562"	\$895
1/8 PAGE Horizontal	3.437" x 2.280"	\$695

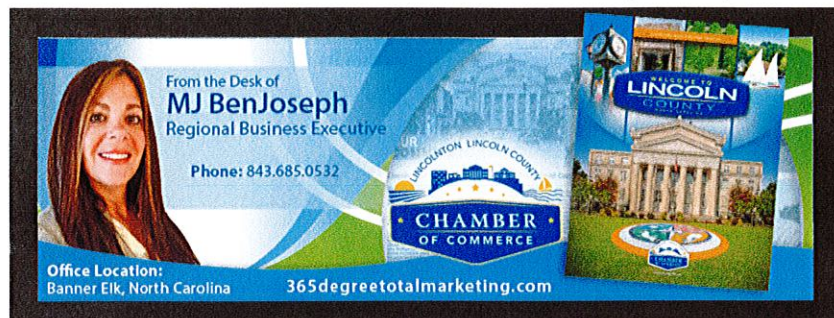
To reserve your placement:

- Simply **reply to this email** to select your preferred ad size.
- Our design team is ready to create your ad proof for you at **no additional cost!**

I look forward to hearing back from you-Daphne! 😊

Best regards, on the behalf of Jennifer Weber and the Lincolnton Chamber Team

Click here: [Schedule an appointment with me](#)



"Integrity comes when character is tested; keep true and never be ashamed of doing what is right."

Daphne Ingram <dingram@lincolntonnc.org>

Tue, Feb 24, 2026 at 5:35 PM

To: Courtney Browning <courtannstump@gmail.com>, Randall Williams <rwilliams@clayton-engineering.net>, Taylor Eaddy <tayloreaddy@gmail.com>, Tom Flohr <tridenttrikes@gmail.com>, Wayne Brooks <Info@discountkitchendirect.com>, Ritchie Haynes <rhaynes@lincolntonnc.org>, Pamela McBryde <pmcbryde@lincolntonnc.org>, Scott Clark <sclark@lincolntonnc.org>

Hello All!

I am, again, forwarding you information received regarding the new 2026-2027 Lincolnton Community Guide. I will spoken to the representative and advised her that this will be an item on your March agenda. Once a decision is made, I will be glad to contact her on your behalf. If you have questions, please feel free to contact me.

Thank you for serving and hope to see you Tuesday, March 3rd at 4:00 p.m.

Daphne Ingram, CMC
City Manager's Office
City of Lincolnton
(704) 736-8980 ext. 2281
dingram@lincolntonnc.org

[Quoted text hidden]



Estimate #: 29513

1000 Biscayne Dr
Concord, NC 28027-8402
Ph: (704) 788-7097 FAX: (704) 788-7091
Web: <https://www.ritelitesigns.com>

Estimate Date: 9/26/2025

Prepared For:	Lincolnton Police Department	Site:	Lincolnton Police Department
Billing Address:	627 E Main St Lincolnton, NC 28092-3411	Site Address:	627 E Main St Lincolnton, NC 28092-3411
Primary Contact:	Brian Greene, Site Contact	Site Contact Name:	Brian Greene
Office Phone:	(704) 736-8900	Site Contact Number:	(704) 736-8900
Email:	bgreene@lincolntonpolice.com	Salesperson:	Keith Murray
		Email:	KMurray@ritelitesigns.com

Description: EMC

		Quantity	Unit Price	Subtotal
1	Product: EMC Description: Manufacture 10mm D/F EMC full color per RLS drawing 29513 dated 9/25/25 pgs 1 & 2 *Assumes existing primary electrical is sufficient to power up new EMC. Upgrade of primary is responsibility of client.	1	\$28,027.00	\$28,027.00
2	Product: Site Survey Description: Survey -Field survey to confirm conditions prior to manufacturing. -Field measure faces and or building sign -Additional structure needed for installation of EMC's	1	\$250.00	\$250.00
3	Product: Permits Description: Permit Allowance - Stafftime to prepare and submit permit applications \$85hr x 3hrs=\$255 - Engineered drawings if required are additional. - All permits are invoiced at cost during final invoicing and totaled with Stafftime.	1	\$425.00	\$425.00
4	Product: Electric Sign Installation Description: Installation of 10mm D/F EMC full color per RLS drawing 29513 dated 9/25/25 pgs 1 & 2 *Remove and dispose of existing EMC *Assumes existing primary electrical is sufficient to power up new EMC. Upgrade of primary is responsibility of client.	1	\$3,025.00	\$3,025.00

Notes

Pricing is only good for 10 days from the date of this Estimate. Any Estimate older than 10 days will require a pricing review and an updated Estimate.

SIGN PERMIT FEES AND STAFF TIME ARE NOT INCLUDED AND WILL BE BILLED ADDITIONALLY. AN ADDITIONAL CHARGE OF \$125.00 WILL BE INCURRED FOR INITIAL ON-SITE ELECTRICAL INSPECTION, IF REQUIRED. ADDITIONAL TRIPS TO BE BILLED AT \$85.00 PER HOUR.
DUE DATE IS CONTINGENT ON PERMIT APPROVAL DATE

- Final electrical connection by others.
- Sealed Engineered drawings, Sign Permits and Electrical Permits are not included unless stated on this Estimate.
- Electronic message centers will require dedicated electrical circuits to be provided by others prior to installation.
- Approved Rite Lite shop drawings required prior to production. The Shop Drawings provided to you are included in the Estimate. If electronic art files are requested, a fee is \$275.00 will be charged.
- All material is guaranteed to be as specified, and is to be completed in a workmanlike manner.
- Rite Lite Signs, Inc. will not be responsible for damage to unmarked utilities, drains, underground irrigation lines, etc.
- Any alteration or deviation from specifications involving extra cost will be executed only upon written order and will become an extra charge over and above proposal estimate.
- Signs are a removable fixture and will remain the property of Rite Lite Signs, Inc. until fully paid. If signs are not paid for after meeting terms, Rite Lite Signs, Inc. reserves the right to enter premises and repossess sign and/or hardware associated with sign without any legal process, and all payments made up to this time of default shall be applied as hire for said property and depreciation in value. Any deposit made is considered payment for work performed.
- All agreements contingent upon strikes, accidents or delays beyond our control.
- Customer to carry necessary insurance. Rite Lite Signs, Inc. to carry workman's compensation and general liability insurance.
- This CONTRACT, when executed by Customer, does not allow any cancellations or changes unless approved in writing by both parties. No other agreements, oral or written, shall exist or bind any of the parties other than as is contained in this CONTRACT.

Estimate Total:	\$31,727.00
Subtotal:	\$31,727.00
Taxes:	\$2,191.15
Total:	\$33,918.15

- Payment Terms:**
- A 50% Deposit is due upon contract signing.
 - Payment of invoice is due upon completion.
 - A 1.5% per month finance charge of the balance due will be assessed to your account that is past term. This equals an annual interest rate of 18%.
 - Returned checks will incur a fee of \$35.00. All collection fees, court costs and finance charges will be petitioned for recovery from delinquent accounts.
 - A 2.5% processing fee will be added to all accounts paid by credit card.

Client Reply Request

☐ Estimate Accepted "As Is". Please proceed with Order.

QUALIFIER: _____

Date: ____ / ____ / ____

☐ Changes required, please contact me.

SIGN: _____

Date: ____ / ____ / ____

Print Date: 9/26/2025 9:50:56AM

WARRANTY

Installation by Rite Lite Signs

Rite Lite Signs, Inc. warrants all products of its own manufacture against defects in materials and workmanship for a period of one (1) year from the date of installation. The *labor* to replace or repair any material is covered for ninety (90) days from date of installation.

Rite Lite Signs requires notification prior to replacement of any part under this warranty. Rite Lite Signs shall have no obligation under this warranty if: Product is installed by others not contracted by Rite Lite Signs or if Buyer performs unauthorized service to the Product, or if the Product is damaged by acts of God, vandalism, freight damage or any force majeure. Replacement and/or repair warranty is valid only if all other terms and conditions of the contract are met. This warranty covers all components of the signs which are manufactured by Rite Lite Signs. Other components carry the separate warranty provided by the manufacturer of that component. Rental fees of any cranes and/or specialty equipment are not covered under warranty.

The obligation of Rite Lite Signs is limited to the replacement or repair of defective components at the discretion of Rite Lite Signs.

NOTE: Fluorescent lamps, neon tubing, incandescent bulbs and HID lamps carry no warranty.

Installation by Others

Rite Lite Signs, Inc. warrants all *products* of its own manufacture against defects in materials and workmanship for a period of ninety (90) days from the date of shipment. The *labor* to replace or repair any material is not covered under warranty.

Rite Lite Signs requires notification prior to replacement of any part under this warranty. Rite Lite Signs shall have no obligation under this warranty if: Buyer performs unauthorized service to the Product, or if the Product is damaged by acts of God, vandalism, freight damage or any force majeure. Replacement and/or repair warranty is valid only if all other terms and conditions of the contract are met. This warranty covers all components of the signs which are manufactured by Rite Lite Signs. Other components carry the separate warranty provided by the manufacturer of that component. Rental fees of any cranes and/or specialty equipment are not covered under warranty.

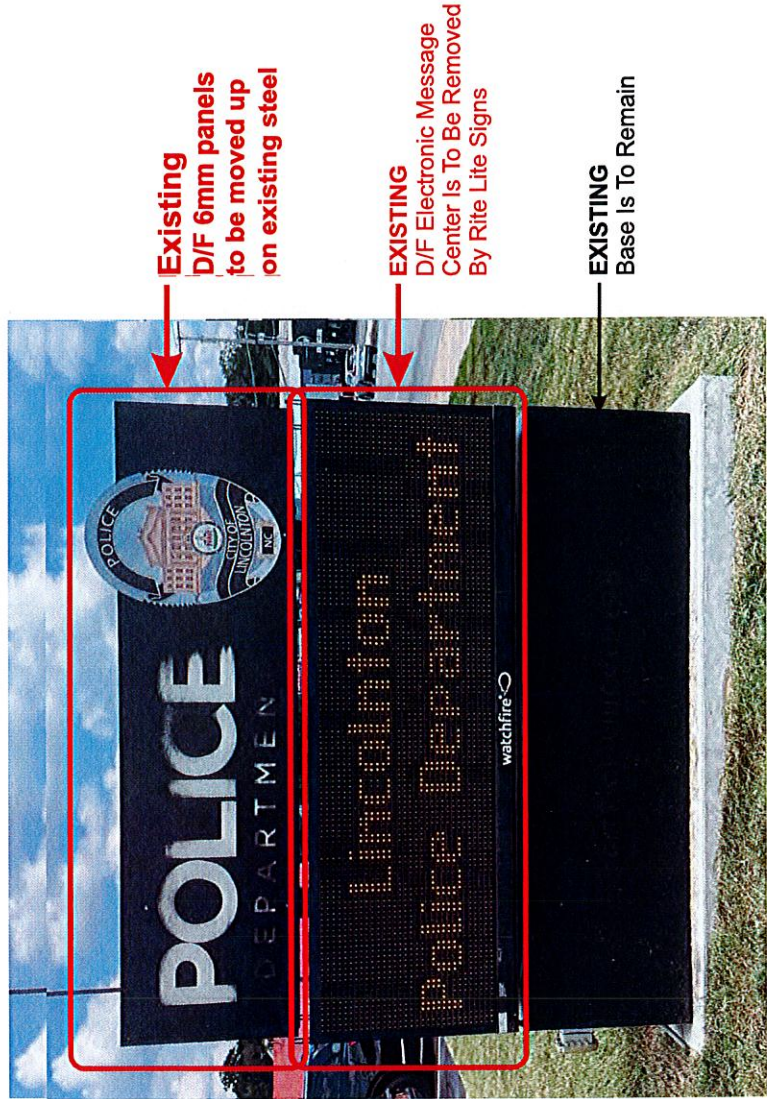
The obligation of Rite Lite Signs is limited to the replacement or repair of defective components at the discretion of Rite Lite Signs.

NOTE: Fluorescent lamps, neon tubing, incandescent bulbs and HID lamps carry no warranty.



RiteLiteSigns.com

ELEVATING BRANDS INTO WORKS OF ART





watchfire

On Premise Quote

QUOTE NUMBER 2516964.0 (Version 0) DATE: 9/23/2025

RiteLite Signs Inc 1202600
Keith Murray , Sales
1000 Biscayne Dr
Concord, NC 28027-8402
7047232988
kmurray@ritelitesigns.com

Shipping Destination
RiteLite Signs Inc
1000 Biscayne Dr
Concord, NC 28027-8402

Job Site
Name: Lincolnnton Police Department-
Address: 627 E Main St.
City: Lincolnnton
State: NC Zip: 28092

SIGN ID: 2075667 V

PRODUCT SPECIFICATIONS

Pixel Pitch: W10mm LED RGB
Pixel Matrix: 90H X 210W
Ventilation Style: Front Ventilation
Cabinet Size: 41in H x 7ft 3in L x 5in D
Viewing Area: 36in H x 7ft L
Cabinet Style: Double Face (Slim)
Character Size: 11 lines / 42.0 Characters at a 3" type
Approx. Weight: 585.00 Lbs.
Warranty: Standard 5 Year Watchfire warranty applies.
Mfg. Lead Time: 3-5 weeks (Based on signed quote, receipt of deposit, and artwork approval - if applicable)

Electrical Service: 120 VOLT 26.0 amps (13.00 per face) Single Phase Service. Refer to the Installation manual for details on wiring. Based on 18 hours of operation a day, plus or minus 10% depending on how the sign is programmed.
Example: 16.2 KWHrs x \$0.12 = \$1.94/Day

STANDARD FEATURES

Brightness Daytime 7500 NITs Maximum; Nighttime 700 NITs Maximum
Color LED RGB
Color Capability Min. 1.2 Quintillion

OPTIONS

Software Ignite OPx (cloud-based, single region)
Software Training Web Based Software Training
Communications OPx - 4G Wireless with Watchfire Cellular Data Plan
Wireless Data Plan Life-of-sign Data Plan
Cabinet Separation Standard Up To 15 Feet
Power Requirements US 120 Volts
Temperature Sensor Not Ordered
Sign Mounting Kit Not Ordered / Not Required
Technician On-Site Not Ordered
Warranty Standard 5-Year Parts

NOTES

Replaces SO# 135888